



Sh. Narendra Modi

Hon'ble Prime Minister of India
President, CSIR



Dr. Jitendra Singh

Hon'ble Union Minister of Science & Technology
Vice-President, CSIR



Dr. (Mrs.) N. Kalaiselvi

Director General, CSIR
& Secretary DSIR



Dr. Zabeer Ahmed

Director CSIR-IIIM, Jammu
& Additional Charge CSIR-Central
Institute of Medicinal Plants, Lucknow



FLOWER SHOW cum FLORITECH CONCLAVE 2026



14th-15th March, 2026



CSIR-IIIM, Jammu



ORGANIZED BY:

CSIR- INDIAN INSTITUTE OF INTEGRATIVE MEDICINE
CANAL ROAD, JAMMU - 180001 (J&K)

CSIR-IIIM

The CSIR-Indian Institute of Integrative Medicine (CSIR-IIIM), a premier laboratory under the Council of Scientific and Industrial Research, has emerged as a leading centre of excellence in natural products research and integrative medicine from the Himalayan region of Jammu & Kashmir. Originally established in 1941 as the Drug Research Laboratory of the erstwhile J&K State and later incorporated into CSIR in 1957, the institute today focuses on discovering novel drugs and therapeutic solutions from plant and microbial sources, supported by biotechnology and multidisciplinary science. Its mandate includes developing high-value products for national and international markets, validating traditional systems of medicine, and fostering innovations across health, agriculture and industry.

DISCOVERY AND SCIENTIFIC MISSION

CSIR-IIIM's core research spans natural product chemistry, medicinal chemistry, phytopharmaceutical development, pharmacology and biotechnology. The institute works on identifying pharmacologically active molecules from medicinal plants and microbes, advancing them through preclinical and translational phases, and exploring their mechanisms of action. Its facilities include accredited quality control laboratories, fermentation units, animal houses and pilot plants, which support drug discovery from initial hit identification to formulation and development. The institute also conducts modern validation of drugs used in traditional systems like Ayurveda and Unani, integrating modern science with indigenous knowledge.

SOCIETAL MISSION & RURAL OUTREACH

Beyond laboratory research, CSIR-IIIM plays a proactive role in societal development. Through initiatives such as the CSIR Aroma Mission, the institute promotes cultivation of high-value aromatic crops like lavender, rosemary and lemongrass, linking scientific expertise with rural livelihoods. This mission aims to create an ecosystem that benefits farmers, growers and entrepreneurs by providing technical training, quality planting material, distillation support and value-addition methods for essential oils and aroma products. The Parliament-backed Aroma Mission, with participation from multiple CSIR labs including IIIM, is designed to boost rural employment and position India as a key player in the global aroma industry. As part of this outreach, CSIR-IIIM conducts regular skill development programmes under the Aroma Mission Phase-III, teaching sustainable agricultural practices, post-harvest processing and entrepreneurship skills. Recent training sessions focused on product lines such as aromatic candles, incense (dhoop, agarbatti) and perfume blends, with emphasis on value addition, packaging and marketing. These programmes empower farmers, women and youth with hands-on skills to launch small businesses and diversify income opportunities in rural areas.

LEADERSHIP & FUTURE PATH

Under the leadership of Dr. Zabeer Ahmed, CSIR-IIIM continues to expand its research, outreach and entrepreneurial reach. The institute frequently collaborates with government ministries, funding agencies and science networks to strengthen its programs and impact rural and industrial stakeholders. With its rich heritage and advanced facilities, CSIR-IIIM aims to remain a global knowledge hub in natural product science, rural development and technology-driven enterprise.

FLOWER SHOW CUM FLORITECH CONCLAVE



14th-15th March 2026



SCAN FOR LOCATION

CSIR-IIIM

CSIR-Indian Institute of Integrative Medicine was established in 1941 as Drug Research Laboratory of J&K state under leadership of Col. Sir. R. N. Chopra, Founder Director. In 1957 the Institute was taken over by CSIR and was renamed as REGIONAL RESEARCH LABORATORY. In 2007 keeping in view the current mandate to channelize its energy and resources towards discovery of novel drug entities from natural resources enabled through biotechnology, its name was changed to **CSIR-INDIAN INSTITUTE OF INTEGRATIVE MEDICINE**.

CSIR-IIIM has a tradition of organizing Annual Flower Show since 1961. The prime purpose of this annual event has been to bring awareness among the general public about the culture of growing flowers and to infuse sense of environmental consciousness. This year the event is being organized on **15th March, 2026** at Main Campus CSIR-IM, Canal Road, Jammu. This event will be open to general public drawn from all quarters of society.

CSIR-IIIM family looks forward for your active participation and welcomes you all to witness the show in making it a successful event.

The Following events will be organized:

1st to 10th March 2026 (Precursor Event - I)

- Competition of lawns of Jammu city and outskirts.

8th March 2026 (Precursor Event - II)

- Drawing and painting competition for school children.

14th March 2026 (Floritech Conclave)

- Hands on Training and Demonstration
- Value Addition of Fresh, Dried Flowers and Floral Products

15th March 2026 (Main Event)

Flower Show

- Innovative Agri - Flori Models & Technology Interventions.
- Empowering Farmers Through Floricultural Expansion in J&K.
- Urban & Sustainable Floriculture Systems.
- Value Addition, Floral Design & Floriculture Based Enterprises.
- Self Reliance in Production of Quality Planting Material.
- Innovations in Apiculture & Bee-Based Enterprises.

PATRON

Dr. Zabeer Ahmed

Director, CSIR-IIIM & Additional Charge Director
CSIR-Central Institute of Medicinal & Aromatic Plants, Lucknow

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ORGANISING SECRETARY

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CO-ORGANISING SECRETARY

Dr. Shahid Rasool

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THERE IS NO REGISTRATION FEE FOR EVENT

- Entries are only accepted on proper "**Entry Form**". Photocopy/type of the prescribed form is also acceptable.
- Registration is open till 7th March, 2026 for Competition of Garden & Lawns.
- On the spot Registration is available till 15th March, 2026 (7:00 AM)
- For online Registration click here



SCAN

FLORAL PAINTING

On the spot Floral Painting for children between **5 to 16 years**

Categories 1 : 5-8 years

Categories 2 : 9-12 years

Categories 3 : 13-16 years

on Sunday, 8th March, 2026 from 1.00-4.30 PM.

Venue: CSIR-IIIM, Canal Road, Jammu.

COMPETITION OF LAWNS OF JAMMU CITY

2nd March-12th March 2026 (Last date of entry will be till 10th March, 2026 upto 7 PM)

COMPETITION CATEGORIES

CLASS A

Garden & Lawns in Jammu {(Minimum area 75 sq. m.) (Within 25 Km. radius from CSIR-IIIM)}

1. Private gardens maintained by individuals (civilians)
2. Private gardens maintained by individuals (services)
3. Gardens of Flag Staff House
4. Gardens of Institute/ Industrial Units/Mess/Club/Hotels
5. Public Park and Gardens
6. Herbal Garden
7. Terrace/Roof top Gardening

CLASS B

Artistic arrangement of flowering annuals grown in pots.

- An artistic arrangement of 3 pots of flowering plants same type or each different (pot size not to exceed 30cm.)
- An artistic arrangement of 6 pots or more of flowering plants same type or each different.

CLASS C

Foliage Plants, Perennial Foliage Plants

- 3 pots of same Variety
- 6 pots of same/different Variety

CLASS D

Bonsai & Succulents

CLASS E

An artistic arrangement of flowers in a bowl, vase or any other container brought by the exhibitor.

CLASS F

Floral Display, Flower Carpets/Floral Rangoli/Innovation

JUDGING

- Judging for the lawns and garden will be done between 5th to 12th March.
- Judging of exhibits will be done on the 15th March 2026 between 10.00AM to 1.00PM.
- The organizing committee/judges reserve the right to increase, decrease or not to award any prize in any class, mere exhibition does not reserve right for the prize.

SHOW OPEN TO GENERAL PUBLIC

- The show will be open to public from 10.00AM to 4.00PM
- All the visitors are requested not to disturb any exhibits.

PRIZE DISTRIBUTION

- The prize distribution will be held at 4.00 PM on March 15th, 2026
- Prize winners are required to personally receive the prize from the Chief Guest at the Prize Distribution Ceremony.

TROPHIES TO BE AWARDED

1. Col. Sir, R.N. Chopra Memorial Running Trophy
Educational Institution, the Best Performance in Floral Painting.
2. Dr. K. Ganpaty Memorial Running Trophy
Best Garden & Lawn maintained by individual (Civilian)
3. Dr. I.C. Chopra Memorial Trophy
Best Garden & Lawn maintained by individual (Services)
4. Gen. K.V.Krishna Rao Running Trophy
Best Garden & Lawn maintained by Armed Forces/Other Para-Military Forces.
5. DG, BSF Running Trophy
Best Flag Staff House.
6. World Wide Fund Rolling Trophy
Best maintained Public Park & Garden.
7. Hamida Qazi Memorial Rolling Trophy
Gardens of Institute/ Industrial Units/Mess/Club/Hotels
8. Station Commander, Miran Sahib Rolling Trophy
Best Garden maintained by Educational Institution.
9. Pardeep Kher Memorial Rolling Trophy
Best Herbal Garden/Medicinal Plant Garden.



FLOWER SHOW

cum

FLORITECH CONCLAVE 2026



सौरभसिंह
CSIR
भारत का नवाचार इंजन
The Innovation Engine of India



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CSIR-IIIM

FLOWER SHOW CUM FLORITECH CONCLAVE 2026

GLIMPSES OF PREVIOUS YEAR FLOWER SHOW 2025



Executive/Organizing Committee

Er. Abdul Rahim
Dr. Asha Chaubey
Dr. Shashank K Singh
Dr. Sumit G. Gandhi
Dr. Qazi Naveed Ahmed
Dr. Rajkishor Rai
Sh. Kaushal Kumar (COA)
Sh. Rajesh Gupta (AO)
Sh. Zahoor Ahmad Wani (CoF&A)
Sh. Ram Singh (SPO)
Er. Ashwani Chopra (SE)

Dr. Suphla B Gupta
Dr. Prashant Misra
Dr. Rajendra Bhanwaria
Dr. V.P. Rahul
Dr. Sabha Jeet
Dr. Ravail Singh
Dr. Kota Srinivas
Dr. Siya Ram Meena
Mr. Yadunandan Sen
Mr. Rajinder Sharma
Mr. Akash Verma
Mrs. Kiran Koul

Er. Anil Kumar Katare
Dr. Sundeep Jaglan
Dr. Shagaf Ansari
Dr. Ravi Shankar
Dr. Kanhaiya Kumar
Dr. Showkat Rashid
Dr. Gurleen Kour
Dr. Mir.M.Asrar

For Contact

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(For Floritech Conclave)
Mr. Rajinder Sharma M 7889848907
Mr. Akash Verma M 9451008985
(For Flower Show)

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