



सौरभभास्कर
CSIR
भारत का नवाचार इंजन
The Innovation Engine of India



Organised by



75
Azadi Ka
Amrit Mahotsav



सत्यमेव जयते
भारत सरकार
Government of India

वैज्ञानिक और औद्योगिक अनुसंधान विभाग
Department of Scientific and Industrial Research

उद्योग संवर्धन और आंतरिक व्यापार विभाग
Department for Promotion of Industry and Internal Trade



INTELLECTUAL
PROPERTY INDIA
PATENTS | DESIGNS | TRADE MARKS
GEOGRAPHICAL INDICATIONS



NIPAM
NATIONAL IP AWARENESS MISSION

in association with



राष्ट्रीय बौद्धिक संपदा महोत्सव National Intellectual Property Festival

नवाचार हेतु विचारों का पोषण
Nurturing Ideas to Innovation

01 से 31 जुलाई, 2023 | 01 to 31 July, 2023

IP FESTIVAL PROGRAM

JULY 17TH-24TH, 2023

JAMMU, SRINAGAR, LEH

ABOUT THE PROGRAM

The celebrations of Azadi Ka Amrit Mahotsav (AKAM) to mark 75 years of India's Independence is continued until August 2023. As part of the AKAM celebrations, by CSIR & DSIR, CSIR-IIIM is to conduct AKAM campaigns focused at IPR aligned to the thematic objectives of ATMANIRBHARTA. The campaign shall be a focused time bound, target led initiative to increase patent, GI, trademark, copyright registration etc., aligned with the central thought that 'legal ownership' of ideas / inventions / traditions/practices are critical to enabling ATMANIRBHARTA to grow roots in the society.

PURPOSE

- Unveiling the Power of Safeguarding Inventions Through Intellectual Property Rights
- Understand the Potential Impact of Lead Compound Identification & Para IV Strategy
- Benefit from an Update on the Protection of Plant Varieties and Farmers' Rights Act, 2001
- Leverage the Potential of IP in Building your own Agriculture Startups
- Explore Case Studies and Success Stories related to Traditional Knowledge & Geographical Indications.

Join us at CSIR-IIIM for celebrations of National Intellectual Property Festival as a part of Azadi Ka Amrit Mahotsav (AKAM)- IP Campaign - Celebration of "Rashtriya Boudhik Sampada Mahotsav" during July 17-24, 2023.

OPEN FOR

STUDENTS
ACADEMICIANS
TECHNOLOGISTS

INDUSTRIALISTS
STARTUPS
FARMERS

POLICY MAKERS
RESEARCHERS
PRESS & MEDIA

CSIR-Indian Institute of Integrative Medicine

1ST DAY
17TH JULY, 2023

INAUGURAL DAY & PHARMA IP CONFERENCE

- ➡ Scientists-Pharma Industry Experts Interaction
- ➡ Keynote Lecture by Head CSIR-IPU
- ➡ Unveiling the Power of Safeguarding Inventions through Intellectual Property Rights
- ➡ Patentability Criteria
- ➡ Identification of Lead Compound & PIV Strategy

2ND, 4TH & 6TH DAY
18TH, 20TH, 24TH JULY, 2023

AGROTECH IP CONFERENCE

- ➡ Scientists-Farmers Interaction
- ➡ Keynote Lecture by Head CSIR-TKDL
- ➡ Scope of IPR in Agri Start-Ups
- ➡ Creating Awareness on Protection of Plant Varieties and Farmers' Rights Act, 2001
- ➡ Geographical Indications an Indian Experience
- ➡ Protection of Goods or Services Produced in Agricultural Sector

3RD & 5TH DAY
19TH, 21ST JULY, 2023

IPR AWARENESS WORKSHOP

- ➡ IP Experts Students Interaction
- ➡ Awareness on Commercialization of Intellectual Property
- ➡ Entrepreneurship & Startup Ecosystem
- ➡ Identification of Potential Inventions
- ➡ Protection of Creations & Inventions
- ➡ Strategic Advantage in the Market Professional Development & Skill Enhancements

|SPEAKERS



Dr. Vibha Malhotra Sawhney
Head CSIR-IPU
New Delhi



Dr. Viswajanani J Sattegeri
Head CSIR-TKDL
New Delhi



Dr. Mahendra B. Thakre
AVP (Senior IP Counsel)
Global IPR Legal, VIATRIS
Hyderabad



Dr. Kokkiralra Tej Kumar
DGM & IP Lead, BDR
Group of Companies
Baroda



Dr. Lipika Patnaik
Principal Scientist, CSIR-IPU
New Delhi



Dr. Manju Gerad
Principal Scientist
ICAR, New Delhi



Mr. Uma Kant Dubey
Deputy Registrar, PPVFRA
New Delhi



Mr. Chinnaraja Naidu
Dy. Legislative Counsel with
Ministry of Law & Justice
New Delhi



Dr. Kancherla Prasad
Senior Scientist
RMBD&IST Division
CSIR-IIIM, Jammu



Er. Ankush Varma
Coordinator IIIM-TBI
CSIR-IIIM, Jammu



CSIR-INDIAN INSTITUTE OF INTEGRATIVE MEDICINE

Canal Road, Jammu-180001

Phone: 0191-2584999, 2585222 Fax: 0191-2586333

E-Mail : director@iiim.res.in Website : www.iiim.res.in