

Evaluation Criteria:

Evaluation & Comparison of Bid:

The bid is based on Quality & Cost Based Selection (QCBS).

Technical bids evaluation

For short listing an agency, the event organizing committee of CSIR-IIIM Jammu will review the background, relevant experience, Corporate Strength, Layout of Exhibition and Presentation for organising aforementioned Start up Conclave, submitted by the bidders. The decision of the event organizing committee of CSIR-IIIM, Jammu in this regard will be final and binding.

The qualifying bidders will have to make a presentation with the help of models / 3D presentations based on the proposed conceptual exhibition design before the Committee on May 11, 2023 at CSIR-IIIM, Jammu at 11:00 a.m.

After presentation, qualifying bidder will have a technical score T (out of 100) (Table 1) and the technical qualification parameters are as under:

Sr. No.	Parameter	Max. Marks	Cut off Marks
1	CORPORATE STRENGTH		
1.1	Average annual Turnover For turnover below Rs. 1 Cr : 0 marks For turnover from Rs.1 Cr to Rs.2 Cr : 5 marks For turnover above Rs.2Cr : 10 Marks	10	05
1.2	No. of Employees in J&K office Up to 5 employees : 5 Marks 6 to 10 employees: 10 marks	10	05
2	EXPERIENCE		
2.1	No. of Exhibitions completed in the Last 3 years: upto 3 exhibitions: 5 marks 4-5 exhibitions :10 marks	10	05
2.2	No. of Exhibitions completed for Science domain in the last 3 years: upto 3 exhibitions :5 marks 4-5 exhibitions :10 marks	10	05
2.3	List of Govt./PSU/Autonomous bodies of the GOI clients being presently serviced Upto 3 clients: 5 marks 4 to 10 clients: 10 marks	10	05
3	Layout of Exhibition The "layout of the exhibition" will be evaluated on the basis of its layout presentation, clarity, 2D/ 3D model etc.	20	10

Page

	Evaluation will be carried out as per following: Poor: 0 marks; Average: 05 marks; Good: 10 marks; Very Good: 15 marks; Excellent: 20 marks.		
4	Presentation The "Bid Presentation" will be evaluated on the following criteria: 1. Planning & Execution of the event: 10 marks 2. Technicality in audio/video display/videography/ photography: 10 marks 3. Stage arrangement & video screen display at the event: 10 marks	30	15
	Grand total	100	50

Total Minimum qualifying Marks for Technical Score:50

Financial Evaluation:

Financial Score: The financial score (F) will be computed by GeM considering the lowest bid as the base. The Cumulative score (C) will be evaluated based on the following ratio 30 (T):70(F). The firm getting the highest Cumulative score (C) based on technical and financial evaluation will be awarded the contract through GeM.

Total Minimum qualifying Marks for Technical Score:50

QCBS Weightage (Technical:Financial):30:70

Presentation Venue: May11, 2023 at CSIR-IIIM, Jammu

Time: 11:00 a.m.



Administrative Officer